



City of San Diego

PURCHASE ORDER

PO No. **4500056857**

Ship To: GS STORM WTR POLLUTION PREVENTION 9370 CHESAPEAKE DR STE 100 SAN DIEGO CA 92123-1065	Center ID: GSST	Bill To: GS STORM WTR POLLUTION PREVENTION 9370 CHESAPEAKE DR STE 100 SAN DIEGO CA 92123-1065	Date: 09/08/2014 Page 1 of 2
			Billing Contact: LANA FINDLAY Telephone:
Vendor: MJE Marketing Services Inc 3111 Camino Del Rio N Ste 100 San Diego CA 92108-5758 Vendor ID: 10013948 Phone: 619-682-3841			Terms: within 30 days Due net Delivery Terms: Destination Deliver on or before: 06/30/2015 Buyer: Maureen Medvedyev Telephone: 619-236-6154

Line #	Item ID/Description	Quantity/UM	Unit Price	Extended Price
1	Department Open - Consultant MJE The City of San Diego is required by state law to conduct community outreach and education regarding storm water pollution prevention. The Storm Water Division's Think Blue program works with San Diego's diverse communities to increase awareness and knowledge of the personal choices that can help prevent pollution. Think Blue must produce educational materials for direct outreach to visitors, residents, and businesses. MJE Marketing Services will assist Think Blue/Storm Water Division with the design and development of updated brand collateral materials; development and maintenance of the Storm Water/Think Blue website (including the regional website); and provide recommendations for new media elements, strategies, and promotional opportunities using the website and social media. The original 2 year agreement with MJE ended in October 2012 and was renewed for 2 years ending October 2014. The original agreement includes the option to renew in October 2014. This PO includes the funds for the 5th year (3rd year option to renew). For services as may be required through 6/30/2015. MJE Marketing Services – Marlee Ehrenfeld (619) 682.3841 Dept Contact - Lana Findlay (858) 541-4351, lfindlay@sandiego.gov	50,000 EA	USD 1.00	USD 50,000.00

Notes: The Terms and Conditions of this Purchase Order are available at <http://sandiego.gov/purchasing/>

**SEE LAST PAGE
FOR TOTAL**

IMPORTANT!

To ensure prompt payments, PO # must appear on all shipments and invoices; and, all invoices must be directed to *Billing* Contact person at *Bill-To* address listed above



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	Tax \$ 0.00
	PO Total \$ 50,000.00
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